



FAFSA/Alternative Application for Illinois Financial Aid 2024-25 Social Media Toolkit

How to use this toolkit:

Below are sample social media posts and graphics you can use to spread the word. The first set are posts you can use to share info about financial aid application completion events you are sponsoring. The second set are more general posts and graphics about why it's so important to complete a financial aid application, and how students and families can get free assistance with their applications.

Graphics: There are multiple image options for each set of graphics or use your own! Note that while we use the same images throughout, the text is different on each set of graphics! **Tip: if you are posting about the FAFSA only, use the "Submit your FAFSA now!" graphics. If you are posting about the Alternative Application and the FAFSA, use the "Submit your financial aid application now!" graphics. We also offer an image of the Alternative Application.**



The graphics below are thumbnails. Downloadable graphics are in this [zip file](#) (also linked on our [FAFSA Toolkit webpage](#)). We've labeled graphics by content and language (English or Spanish), and sized them for both Facebook/X and Instagram formats.

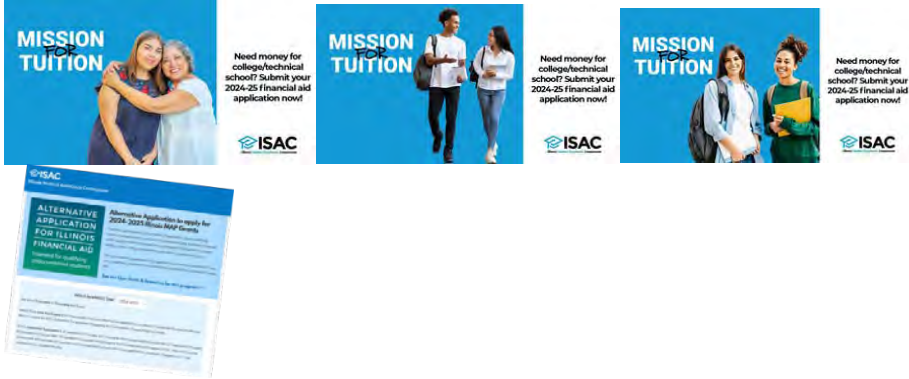


Questions? Contact Kenya.Harris@Illinois.gov






Spread the word about your financial aid application completion events






English	Spanish
Make #college a reality, apply for #financialaid at our financial aid workshop on [DATE] at [TIME] in [LOCATION]. #ILGoes2College	Haz de la #universidad una realidad, llena tu solicitud de #ayudafinanciera en nuestro taller de ayuda financiera el [FECHA] a las [HORA] en [UBICACIÓN]. #ILVaALaUniversidad
Get #free help filling out a #financialaid application at our financial aid workshop. #FAFSA #AlternativeApp	Obtén ayuda #gratis para llenar tu solicitud de #ayudafinanciera en nuestro taller de ayuda financiera. #FAFSA #SolicitudAlternativa
#IL public HS seniors: don't forget you must complete a #financialaid application to #graduate. Attend our free application workshop with @ISACFinAid to get help!	Estudiantes de escuelas públicas de #IL: no olviden que deben llenar una solicitud de #ayudafinanciera para poder #graduarse. Asiste a nuestro taller #gratis de ayuda financiera con @ISACFinaid para obtener ayuda.





General FAFSA/Alternative Application Posts with Optional Graphics






Post (English and Spanish)	Thumbnail images
<p>1. (two-part tweet--FAFSA): College can be more affordable than you think, but you won't know how much financial aid you are eligible to receive unless you complete the FAFSA. Visit FAFSA.gov to complete your 2024-25 application now! #RocktheFAFSAIL #MissionforTuition</p> <p>Need help completing your application? Attend a free workshop at your high school or in your community or get free one-on-one assistance from the ISACorps. https://studentportal.isac.org/isacorps</p>	<p>Optional graphics: Submit your FAFSA now!</p> 
<p>La universidad puede ser más asequible de lo que crees, pero no sabrás cuánta ayuda financiera eres elegible para recibir sin completar la FAFSA. ¡Visita FAFSA.gov para completar tu solicitud para 2024-25 ahora!</p> <p>¿Necesitas ayuda para completar tu solicitud? Asista a un taller gratuito en tu escuela secundaria o en tu comunidad u obtiene asistencia personalizada y gratuita de ISACorps. https://studentportal.isac.org/isacorps.</p>	<p>Optional graphics: Submit your FAFSA now! (Spanish)</p> 

Post (English and Spanish)	Thumbnail images
<p>2. (two-part tweet—Alt App) Students in Illinois deserve access to higher education. The Alternative Application for Illinois Financial Aid offers eligible Illinois undocumented students a path to state financial aid. Find the 2024-25 Alternative App at https://www.isac.org/alternativeapp. #RocktheFAFSAIL</p> <p>Need help completing the application? Attend a free financial aid application completion workshop at your high school or in your community or get free one-on-one assistance from the ISACorps. https://studentportal.isac.org/isacorps. Bilingual assistance is available.</p>	<p>Optional graphics: Submit your financial aid application now! / Alt App image</p>  <p>The thumbnail images for the English post include three 'MISSION TUITION' graphics. Each graphic features a blue background with the text 'MISSION TUITION' in white. The first graphic shows two young women hugging. The second shows two young men walking. The third shows two young women, one holding a book. Each graphic includes the ISAC logo and the text: 'Need money for college/technical school? Submit your 2024-25 financial aid application now!'. Below these is a graphic of the 'ALTERNATIVE APPLICATION FOR ILLINOIS FINANCIAL AID' form, showing the title and some text in both English and Spanish.</p>
<p>Los estudiantes de Illinois merecen acceso a la educación superior. La Solicitud Alternativa de Ayuda Financiera de Illinois ofrece a los estudiantes indocumentados calificados de Illinois un camino para recibir ayuda estatal. Encuentre la Solicitud Alternativa para 2024-25 en https://www.isac.org/solicitudalternativa.</p> <p>¿Necesitas ayuda para completar la solicitud? Asista a un taller gratuito en tu escuela secundaria o en tu comunidad u obtiene asistencia personalizada y gratuita de ISACorps. https://studentportal.isac.org/isacorps.</p>	<p>Optional graphics: Submit your financial aid application now! / Alt App image (Spanish)</p>  <p>The thumbnail images for the Spanish post include three 'MISIÓN: FUTURO' graphics. Each graphic features a blue background with the text 'MISIÓN: FUTURO' in white. The first graphic shows two young women hugging. The second shows two young men walking. The third shows two young women, one holding a book. Each graphic includes the ISAC logo and the text: '¿Necesitas dinero para la universidad/escuela técnica? ¡Llena tu solicitud de ayuda financiera para 2024-25 ahora!'. Below these is a graphic of the 'SOLICITUD ALTERNATIVA DE AYUDA FINANCIERA DE ILLINOIS' form, showing the title and some text in Spanish.</p>
<p>3. New year, new FAFSA! Complete the 2024-25 FAFSA at FAFSA.gov asap to access federal and state financial aid. Eligible undocumented students can apply for state aid using the Alternative App for IL Financial Aid, https://www.isac.org/alternativeapp. #MissionforTuition</p>	<p>Optional graphics: Submit your financial aid application now!</p>  <p>The thumbnail images for the third post include three 'MISSION TUITION' graphics. Each graphic features a blue background with the text 'MISSION TUITION' in white. The first graphic shows two young women hugging. The second shows two young men walking. The third shows two young women, one holding a book. Each graphic includes the ISAC logo and the text: 'Need money for college/technical school? Submit your 2024-25 financial aid application now!'. There is no separate graphic for the alternative application form in this set.</p>

Post (English and Spanish)	Thumbnail images
<p>¡Año nuevo, FAFSA nueva! Completa la FAFSA para 2024-25 en FAFSA.gov lo más pronto posible para poder obtener ayuda financiera federal y estatal. Los estudiantes indocumentados calificados pueden solicitar ayuda estatal utilizando la Solicitud Alternativa de Ayuda Financiera de IL https://www.isac.org/solicitudalternativa</p>	<p>Optional graphics: Submit your financial aid application now! (Spanish)</p> 
<p>4. If you are considering college or technical school in 2024-25, complete your 2024-25 FAFSA now at FAFSA.gov to access state and federal financial aid opportunities! #RocktheFAFSAIL #MissionforTuition</p>	<p>Optional graphics: Submit your FAFSA now!</p> 
<p>¡Si estas considerando la universidad o la escuela técnica en 2024-25, completa tu FAFSA 2024-25 ahora en FAFSA.gov para acceder a oportunidades de ayuda financiera estatal y federal!</p>	<p>Optional graphics: Submit your FAFSA now! (Spanish)</p> 
<p>5. Start 2024 off right by filing your 2024-25 FAFSA at FAFSA.gov, or if you are an eligible undocumented student, the Alternative Application for Illinois Financial Aid at https://www.isac.org/alternativeapp. Don't miss out on financial aid for college! #RocktheFAFSAIL</p>	<p>Optional graphics: Submit your financial aid application now!</p> 
<p>Comienza bien el 2024 presentando tu FAFSA 2024-25 en FAFSA.gov, o si eres un estudiante indocumentado calificado, la Solicitud Alternativa de Ayuda Financiera de Illinois en https://www.isac.org/solicitudalternativa. ¡No te pierdas la ayuda financiera para los estudios superiores!</p>	<p>Optional graphics: Submit your financial aid application now! (Spanish)</p> 

Post (English and Spanish)	Thumbnail images
<p>6. Questions about completing your 2024-25 financial aid application for college/technical school? Get free assistance from ISAC statewide—find an event in your high school or community or get free one-on-one assistance. https://studentportal.isac.org/isacorps. #RocktheFAFSAIL</p>	<p>Optional graphics: ISAC is here to help</p> 
<p>¿Tienes preguntas sobre cómo completar tu solicitud de ayuda financiera para 2024-25 para la universidad/escuela técnica? Obtiene asistencia gratuita de ISAC por todo el estado: busca un evento en tu escuela secundaria o comunidad u obtiene asistencia personalizada y gratuita. https://studentportal.isac.org/isacorps.</p>	<p>Optional graphics: ISAC is here to help (Spanish)</p> 
<p>7. If you plan on attending college or trade school in 2024-25, file your #finaid application to get the #finaid you might be eligible for. File the FAFSA, FAFSA.gov, or for eligible undocumented students, the Alternative App, https://www.isac.org/alternativeapp. #RocktheFAFSAIL</p>	<p>Optional graphics: Submit your financial aid application now!</p> 
<p>Si planeas asistir una universidad o escuela vocacional en 2024-25, presenta tu solicitud de ayuda financiera para obtener la ayuda para que eres elegible. Presenta la FAFSA, FAFSA.gov, o para estudiantes indocumentados calificados, la Solicitud Alternativa, https://www.isac.org/solicitudalternativa.</p>	<p>Optional graphics: Submit your financial aid application now! (Spanish)</p> 
<p>8. The FAFSA or, if eligible, the Alternative Application for Illinois Financial Aid, can be completed fairly quickly if you have all the info you need at your fingertips! Complete the FAFSA at FAFSA.gov. Find the Alt App at https://www.isac.org/alternativeapp. #RocktheFAFSAIL</p>	<p>Graphic: Financial Aid Application Checklist</p> 

Post (English and Spanish)	Thumbnail images
<p>¿Te preguntas qué información vas a necesitar para presentar tu FAFSA? ¡La FAFSA, o si eres un estudiante indocumentado calificado, la Solicitud Alternativa de Ayuda Financiera de Illinois, se puede completar con bastante rapidez si tienes toda la información lista! Presenta la FAFSA, FAFSA.gov, o la Solicitud Alternativa, https://www.isac.org/solicitudalternativa.</p>	<p>Graphic: Financial Aid Application Checklist (Spanish)</p>  <p>Lista de Control para La Solicitud de Ayuda Financiera:</p> <ul style="list-style-type: none"> ¿Qué información necesito para llenar mi FAFSA* para 2024-25 o la Solicitud Alternativa de Ayuda Financiera de Illinois para 2024-25? ✓ La información de ingresos del 2023 de la información de otros ingresos. ✓ Información sobre ahorros e inversiones. ✓ Información sobre ingresos no tributados. ✓ Información adicional si estás llenando la FAFSA. ✓ Número de Seguro Social. ✓ Número de registro de vivienda o copia de residencia permanente del 8773284511 (o en su ausencia de él). ✓ Una FSA ID (nombre de usuario y contraseña).
<p>9. The 2024-25 FAFSA has fewer questions and takes less time to file! Get it done now so you can get funding for college or technical school next year! Find the application at FAFSA.gov #RocktheFAFSAIL</p>	<p>Optional graphics: Submit your FAFSA now!</p> 
<p>¡La FAFSA para 2024-25 tiene menos preguntas y se puede llenar más rápido! ¡Hazla ahora para poder obtener fondos para la universidad o escuela técnica el próximo año! Encuentra la solicitud en FAFSA.gov</p>	<p>Optional graphics: Submit your FAFSA now! (Spanish)</p> 
<p>10. Everyone (student or parent) who plans to complete the FAFSA will need their own FSA ID (username & password). If you don't have one, create your FSA ID at studentaid.gov/fsa-id, or contact an ISACorps member for help. https://studentportal.isac.org/isacorps #RocktheFAFSAIL</p>	<p>Optional graphics: Get your FSA ID now!</p> 

Post (English and Spanish)	Thumbnail images
<p>Todos (estudiantes o padres) que planean completar la FAFSA necesitarán su propia credencial FSA ID (nombre de usuario y contraseña). Si no tienes una, crea tu credencial FSA ID en Studentaid.gov/fsa-id o comunícate con un miembro de ISACorps para ayuda. https://studentportal.isac.org/isacorps</p>	<p>Optional graphics: Get your FSA ID now! (Spanish)</p> 
<p>11. The FAFSA is not just for student loans! The FAFSA is also the application for student aid you DON'T have to pay back, like grants and scholarships! Submit your 2024-25 FAFSA now at FAFSA.gov. Don't miss out on free money for college! #RocktheFAFSAIL #MissionforTuition</p>	<p>Optional graphics: Submit your FAFSA now!</p> 
<p>¡La FAFSA no es sólo para préstamos estudiantiles! ¡La FAFSA es también la solicitud de ayuda financiera que NO tienes que devolver, como subvenciones y becas! Envía tu FAFSA 2024-25 ahora en FAFSA.gov. ¡No te pierdas dinero gratis para la universidad!</p>	<p>Optional graphics: Submit your FAFSA now! (Spanish)</p> 
<p>12. Qualifying Illinois undocumented students can apply for state financial aid by completing the 2024-25 Alternative Application for Illinois Financial Aid at https://www.isac.org/alternativeapp! #MissionforTuition</p>	<p>Graphic: Alt App image</p> 
<p>Los estudiantes indocumentados de Illinois que califican pueden solicitar ayuda financiera estatal con la Solicitud Alternativa de Ayuda Financiera de Illinois para 2024-25 en https://www.isac.org/alternativeapp</p>	<p>Graphic: Alt App image (Spanish)</p> 

Post (English and Spanish)	Thumbnail images
<p>13. Which financial aid form do I submit? Most students will complete the FAFSA. The Alternative App for IL Financial Aid is for eligible undocumented students. Questions? Contact the finaid office of your college or your #ISACorps member, https://studentportal.isac.org/isacorps</p>	<p>Optional graphics: ISAC is here to help</p>
<p>¿Cuál formulario de ayuda financiera debo presentar? La mayoría de los estudiantes completarán la FAFSA. La Solicitud Alternativa de Ayuda Financiera de IL es para estudiantes indocumentados calificados. ¿Preguntas? Comunícate con la oficina de ayuda financiera de tu universidad o con tu miembro de #ISACorps, https://studentportal.isac.org/isacorps</p>	<p>Optional graphics: ISAC is here to help (Spanish)</p>
<p>14. Complete a #financialaid application to be considered for state and federal student aid for #college. #FAFSA #AlternativeApp</p>	<p>Optional graphics: Submit your financial aid application now!</p>
<p>Llena una solicitud de #ayudafinanciera para ser considerado/a para ayuda financiera estudiantil para pagar la #universidad. #FAFSA #SolicitudAlternativa</p>	<p>Optional graphics: Submit your financial aid application now! (Spanish)</p>