



College Course Materials Affordability and Equitable Access Task Force

Meeting 2
May 12, 2022



Today's Agenda

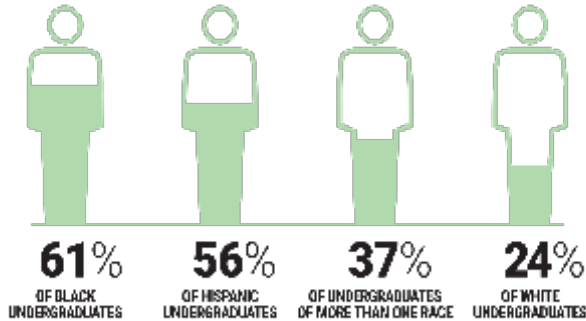
1. Introduction of any new Task Force members
2. Presentations from UIUC, SPARC, CARLI, RedShelf, IL OER Stakeholders Group, and Association of American Publishers, McGraw Hill, Pearson, and Norton
3. Approval of minutes from 1st meeting
4. Reminders
5. Review of proposal for meeting Task Force charge and updates
6. Review of preliminary student survey results
7. Public comment
8. Next steps

Proposal for Meeting the Task Force Charge

- Develop research questions from the 10 items/areas the Study is to cover
- Conduct secondary research to collect any state and/or national data covering the various topics the Study is to address
- Complete a scan of recent national and state legislation related to college course materials
- Conduct a survey of public and private colleges and universities in Illinois
- Conduct a survey of students at Illinois colleges and universities
- Include discussions/presentations with/from subject matter experts, schools, organizations, associations, groups, etc. on relevant topics

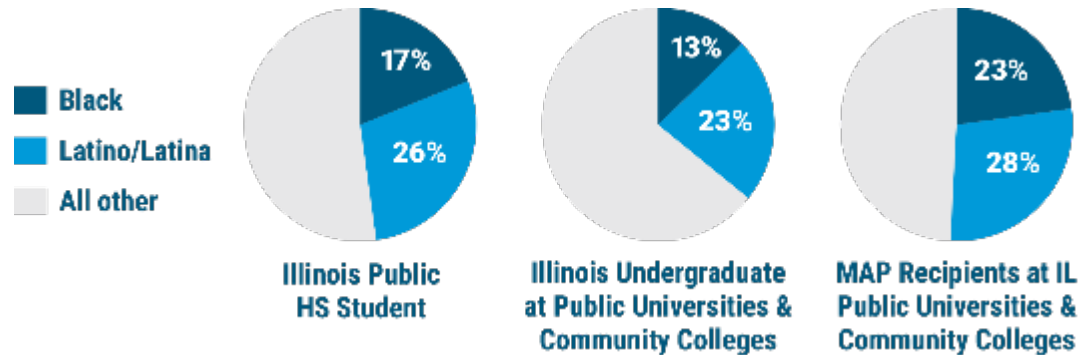
Monetary Award Program (MAP) Recipient Characteristics – Our Student Population

RACE



...who attend a public university in Illinois receive MAP.
 (Source: IBHE/ PEDS/ISAC)

Black and Latino students make up a greater proportion of MAP recipients than of the overall undergraduate student body.



57% of MAP recipients have no parent who graduated from college



Almost **two-thirds** of MAP recipients are women.



More than half (**55%**) of MAP recipients have no financial resources for college.

MAP recipients are from **low-income households.**

MAP recipient mean income
\$29,829

Federal poverty guideline for a family of four
\$26,500

Preliminary IL Student Survey Results

- About 8,800 respondents (7%) answered the college course materials questions. Respondents were more likely to be independent, at a community college, first generation, older, and female.

| Demographics | Population N=132,369 | Respondents N=12,600 |
|---|-------------------------|-------------------------|
| Dependent | 68% | 41% |
| Independent | 32% | 59% |
| Public University | 36% | 31% |
| Community College | 34% | 41% |
| Private Not-For-Profit Institution | 27% | 24% |
| Private/Proprietary Institution | 3% | 4% |
| First Generation | 56% | 64% |
| Under 24 | 72% | 53% |
| 24 or Older | 28% | 47% |
| Male | 36% | 25% |
| Female | 64% | 72% |
| Non-binary | N/A | 2% |
| Hispanic/Latino | N/A | 29% |
| American Indian/Alaska Native | N/A | 4% |
| Asian | N/A | 9% |
| Black or African American | N/A | 25% |
| Native Hawaiian or Other Pacific Islander | N/A | 1% |
| White | N/A | 66% |

Terms Defined in the Student and School Surveys

- **Open Educational Resources (OER)** - public domain or specially licensed copyrighted content that is free to use, alter, and distribute.
- A **textbook rental program** - typically a campus-wide program, providing access to primarily print and/or possibly digital materials, with the cost usually included in tuition and fees or a charge to the college bill, with often the opportunity to opt-out. Movement toward providing digital rentals may be through an inclusive access program offered through a course(s).
- An **equitable access program** (sometimes called *Follett Access* or *Barnes & Noble Complete*) - a campus-wide or degree-wide program, providing instant access to typically digital materials at a negotiated discounted price, with the cost included in tuition and fees or a charge to the college bill assessed on a per credit hour basis or overall institutional program fee, with often the opportunity to opt-out.
- An **inclusive access program** (sometimes called *IncludeED*, *Follett Access*, or *First Day*) - a program offered by select course(s) or material, providing instant access to typically digital materials at a negotiated discounted price, with the cost assessed by course and usually included in tuition and fees or a charge to the college bill, with often the opportunity to opt-out.

A Student Obtains Required Course Materials...

- by purchasing, renting, borrowing, or downloading required course materials on their own, but NOT through an institution provided program such as a textbook rental program or an inclusive or equitable access program.
- through their college's campus-wide textbook rental program (that could include movement to digital rental through an inclusive access program offered through a course(s)).
- through their college's campus-wide equitable access program.
- through a combination of purchasing, renting, borrowing, or downloading required course materials on their own, and/or through an inclusive access program offered through a course(s).

Preliminary IL Student Survey Results

My Fall 2021 term college course materials were all obtained:

- by purchasing, renting, borrowing, or downloading required course materials on my own or with the assistance of a parent, guardian, or friend, but NOT through a textbook rental program or an inclusive/equitable access program sponsored by my college. – **53%** (n=4,643)
- through my college's campus-wide textbook rental program. – **12%** (n=1,035)
- through my college's campus-wide equitable access program. – **4%** (n=358)
- through a combination of purchasing, renting, borrowing, or downloading required course materials on my own or with the assistance of a parent, guardian, or friend, AND through an inclusive access program offered through a course(s). – **31%** (n=2,741)

Preliminary IL Student Survey Results

83% of all respondents considered college course materials, in general, to be overpriced, 11% were unsure, and 6% indicated they were not overpriced.

- Respondents who obtained materials through self-procurement only – 85% considered materials overpriced/9% unsure/6% not overpriced
- Respondents who obtained materials through campus-wide textbook rental program – 75%/14%/10%
- Respondents who obtained materials through campus-wide equitable access program – 73%/17%/10%
- Respondents who obtained materials through self-procurement AND through an inclusive access program offered through a course(s) – 84%/10%/6%; those with at least one inclusive access material – 83%/11%/6%
- Respondents who had at least one course that they did not have to obtain materials for who indicated they were free (possibly through an Open Educational Resource) – 85%/9%/6%

Preliminary IL Student Survey Results

67% of all respondents strongly agreed or agreed that having all required course materials by the first day of class (or shortly after) directly impacts how well they will do in the course.

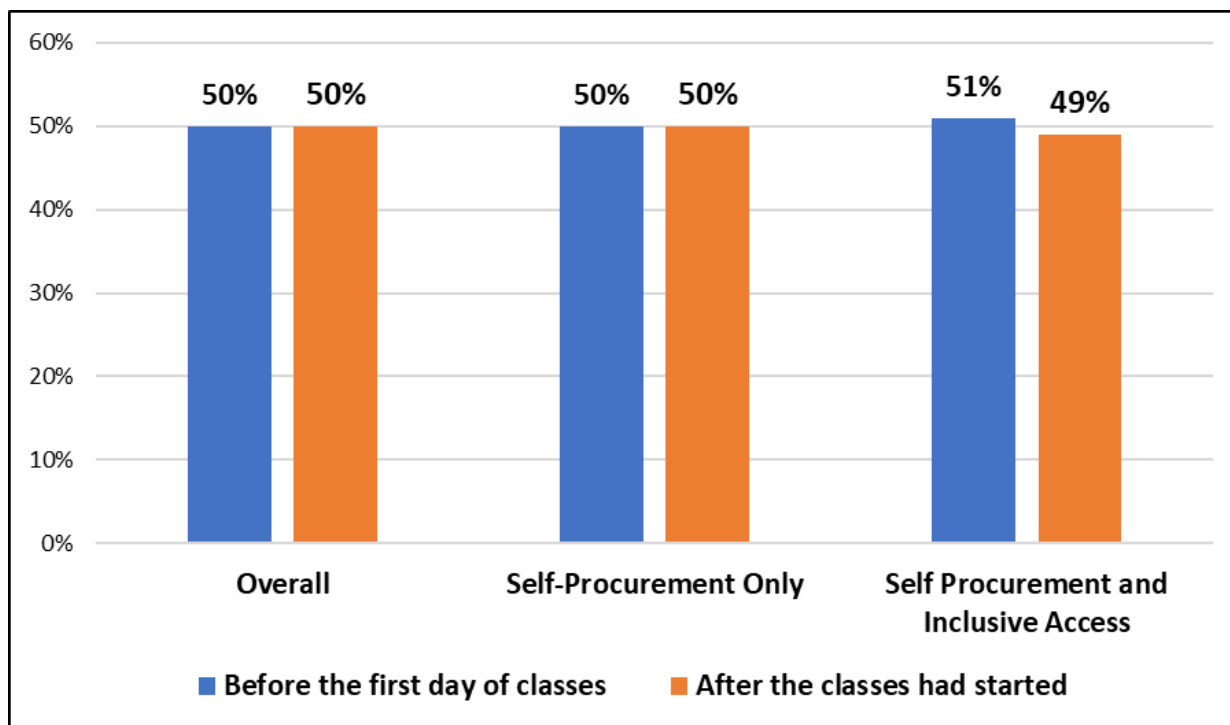
- The percentage of respondents who strongly agreed or agreed ranged from 82% of those who obtained materials through a campus-wide equitable access program, to 76% of those who obtained materials through a campus-wide textbook rental program, to 68% who obtained materials on their own and/or through inclusive access, to 63% who obtained all materials on their own.

| | Strongly Agree | Agree | Neither Agree nor Disagree | Disagree | Strongly Disagree |
|--|----------------|------------|----------------------------|-----------|-------------------|
| Overall | 37% | 30% | 21% | 9% | 3% |
| Self-Procurement Only | 34% | 29% | 21% | 11% | 5% |
| Campus-Wide Textbook Rental Program | 44% | 32% | 17% | 5% | 1% |
| Campus-Wide Equitable Access Program | 51% | 31% | 15% | 2% | 1% |
| Self-Procurement and/or Inclusive Access Program | 38% | 30% | 23% | 7% | 2% |

Preliminary IL Student Survey Results

Students who obtained some to all course materials by purchasing, renting, borrowing, or downloading required course materials on their own or with the assistance of a parent, guardian, or friend were asked:

When did you purchase the majority of your required course materials for your Fall 2021 term classes? Half of (self-procurement or self-procurement/inclusive access) respondents obtained their required course materials after the class(es) had started.



Preliminary IL Student Survey Results

Students who obtained some to all course materials by purchasing, renting, borrowing, or downloading required course materials on their own or with the assistance of a parent, guardian, or friend were asked:

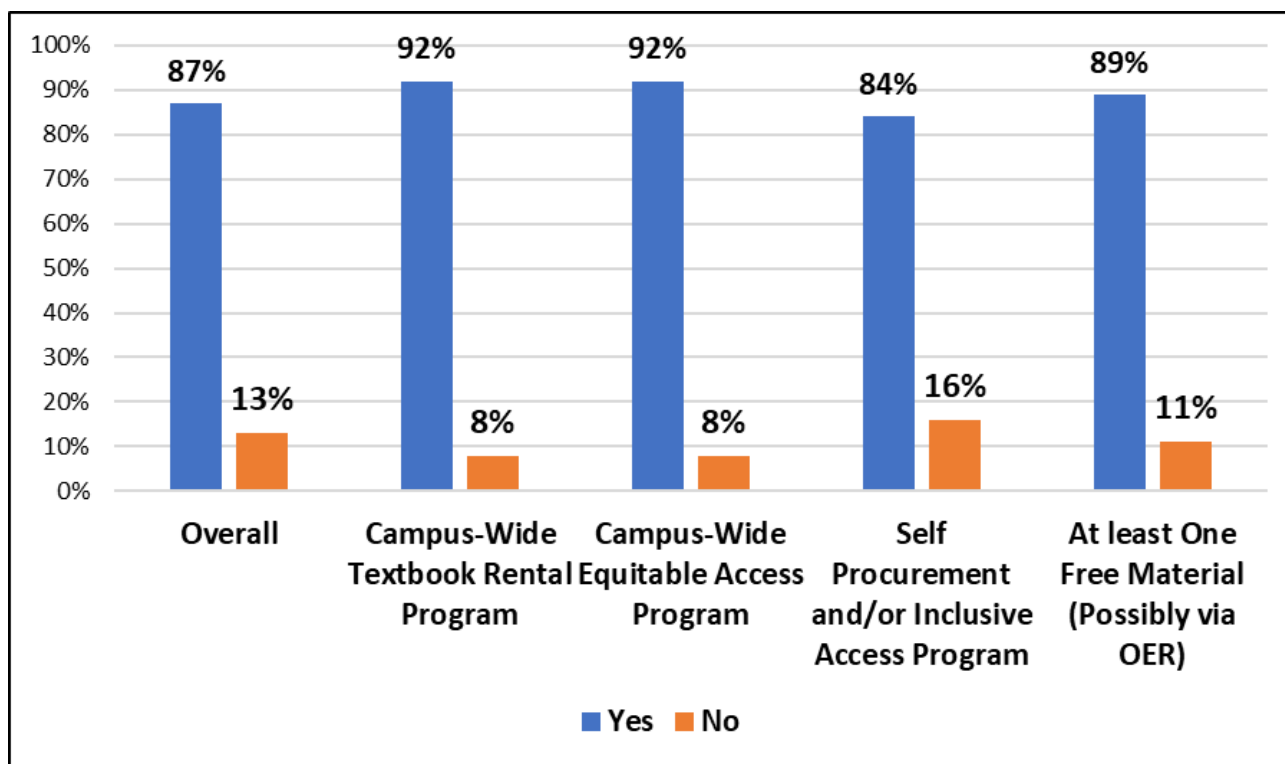
If you waited until after the first day of class to purchase any required course materials for the Fall 2021 term, please indicate the reason(s) why: (Mark all that apply.) 43% of respondents wanted to ensure they would need the course material(s), 35% indicated the materials were not identified before the first day of class, and 16% wanted to ensure they weren't going to drop the class; two reasons for waiting revolved around affordability – 45% wanted to check other sources for a lower price, and 35% did not have the money to make the purchase.

| Reason(s) for Waiting Until After First Day of Class | Overall | Self-Procurement Only | Self-Procurement and Inclusive Access |
|--|--|-----------------------|---------------------------------------|
| | The required course materials were not identified before the first day of class. | 35% | 34% |
| After class started, I knew I would need the course materials to succeed in the class. | 43% | 44% | 41% |
| I wanted to check other sources for a lower price/used material. | 45% | 45% | 46% |
| I didn't have the money to purchase the materials before the first day of class. | 35% | 36% | 33% |
| I wanted to be sure I wasn't going to drop the class. | 16% | 15% | 17% |
| I am a procrastinator. | 6% | 6% | 8% |
| Other | 7% | 7% | 7% |

Preliminary IL Student Survey Results

Students who obtained their required course materials through a campus-wide textbook rental program, equitable access program, or inclusive access program were asked:

Were all of your required course materials for the Fall 2021 term available to you on the first day of class or soon after? 87% of respondents who obtained materials through a campus-wide textbook rental program, equitable access program, or inclusive access program had their materials available the first day of class or soon after.



Preliminary IL Student Survey Results

Students who obtained some to all course materials by purchasing, renting, borrowing, or downloading required course materials on their own or with the assistance of a parent, guardian, or friend were asked:

What impact(s) did the cost of required course materials have on you during the Fall 2021 term? (Mark all that apply.) 58% indicated the cost of course materials had no impact(s); of the remaining 42%, 16% reported they did not obtain a material due to cost, 14% took fewer courses, 10% earned a poor grade, 9% dropped or withdrew from a course, 8% avoided a certain major, 6% did not register for a specific course, and 4% failed a course. Of note, 56% indicated they had to forego/skip other purchases so they could afford required course materials.

| Impact(s) of Cost on Obtaining Required Course Materials | Overall | Self- | Self- |
|--|---------|------------------|----------------------------------|
| | | Procurement Only | Procurement and Inclusive Access |
| Did not obtain (purchase or rent) the required course material(s) | 16% | 15% | 19% |
| Took fewer courses | 14% | 15% | 13% |
| Did not register for a specific course(es) | 6% | 6% | 6% |
| Dropped or withdrew from a course(es) | 9% | 9% | 11% |
| Earned a poor grade(s) because could not afford required course material(s) | 10% | 10% | 10% |
| Avoided a certain major because of higher course material costs | 8% | 8% | 10% |
| Failed a course(es) because could not afford required course material(s) | 4% | 3% | 4% |
| Had to forego/skip other purchases so I could afford required course materials | 56% | 57% | 53% |
| No impact | 58% | 55% | 62% |
| Other | 8% | 9% | 7% |

Preliminary IL Student Survey Results

All students were asked:

If you had to forego or skip certain purchases in the Fall 2021 term so you could afford to purchase required course materials, please identify what those purchases were: (Mark all that apply.) 45% of all respondents indicated they had to skip a purchase so they could afford course materials; some of the purchases forgone were for basic needs – 47% skipped food, 26% some health expense, and 46% transportation expenses. These percentages represent 21%, 12%, and 21%, respectively, of all respondents.

| Purchase(s) Skipped to Afford Course Materials | Overall | 1 | 2 | 3 | 4 |
|--|----------------|------------|------------|------------|------------|
| Percentage of total who skipped a purchase | 45% | 47% | 45% | 51% | 39% |
| Clothes, shoes, or other apparel | 50% | 48% | 58% | 54% | 50% |
| Recreation (travel, dates, social activities) | 42% | 41% | 53% | 57% | 36% |
| Other education expenses (upgrade computer, supplies) | 44% | 45% | 38% | 40% | 46% |
| Savings and debt reduction (savings, investments, paying off debt and student loans) | 52% | 56% | 42% | 43% | 52% |
| Food (groceries, meals) | 47% | 48% | 37% | 35% | 51% |
| Health (doctor bills, prescriptions, insurance) | 26% | 26% | 23% | 25% | 26% |
| Transportation (gas, car repairs, transportation needs) | 46% | 46% | 41% | 37% | 50% |
| Childcare | 6% | 11% | 10% | 14% | 11% |
| Other | 3% | 3% | 1% | 2% | 2% |

1=Self-Procurement Only; 2=Textbook Rental Program; 3=Equitable Access Program; 4=Self-Procurement and/or Inclusive Access

Preliminary IL Student Survey Results

Respondents:

- **took an average of 4.0 courses in the Fall 2021 term** (note that survey respondents reported taking an average of 12 credit hours in Fall 2021).
- **were required to obtain an average of 3.1 course materials for classes in the Fall 2021 term**; 3.8 by those who obtained all materials on their own, 4.1 by those with a campus-wide textbook rental program, 3.6 by those with a campus-wide equitable access program, and 2.2 by those who both obtained materials on their own (2.6) and had a course(s) that utilized inclusive access (1.9).
- **About half (52%) of respondents reported they had at least one class in Fall 2021 that did not require them to obtain course materials; of those, 23% indicated they did not have to obtain materials for 1 class, 15% 2, and 7% 3 classes.** Respondents who obtained all materials on their own, or both obtained on their own and used inclusive access for a course(s), were more likely to have reported having at least 1 class that did not require they obtain materials (54% and 52%), compared to respondents in campus-wide rental (44%) or equitable access programs (44%).

Preliminary IL Student Survey Results

If you had a class(es) that required no course materials in the Fall 2021 term, please identify the reason(s) why: (Mark all that apply.)

- No materials were required. – 45%
- The required materials were all free (possibly through an Open Educational Resource). There was nothing for me to purchase. – 46%; this suggests that about 24% of respondents had at least 1 course with free materials (possibly via OER)
- Materials were required, but the instructor doesn't actually use them so I didn't buy them. – 16%
- I had already purchased the required materials for a previous course. – 10%
- I borrowed or am sharing the materials with someone. – 6%
- I got access to the materials through the library. – 7%
- I am a student with a disability, so I did not purchase the materials because they are not accessible to me. – .5%

Preliminary IL Student Survey Results

Students who obtained some to all course materials by purchasing, renting, borrowing, or downloading required course materials on their own or with the assistance of a parent, guardian, or friend were asked:

If any of your required course materials in the Fall 2021 term were provided for free, please react to the following statements:

Although 80% of respondents indicated all (47%) or some (33%) of the free materials were easy to obtain, just 67% said all (32%) or some (35%) were available on the first day of class; it is possible the materials were available shortly after the first day of class.

| Statements | All | Some | None |
|--|-----|------|------|
| The free materials were available on the first day of class. | 32% | 35% | 33% |
| The free materials were easy to obtain. | 47% | 33% | 20% |
| The free materials were provided in a digital format. | 47% | 33% | 20% |
| The free materials were an important component of the class. | 42% | 39% | 19% |

Preliminary IL Student Survey Results

Students who obtained some to all course materials by purchasing, renting, borrowing, or downloading required course materials on their own or with the assistance of a parent, guardian, or friend were asked:

Please identify the ways you purchased/obtained your required course materials in the Fall 2021 term: (Mark all that apply.) **63% obtained materials from the campus bookstore, 51% from an online retailer like Amazon/Chegg/eBay, 25% directly from a publisher, and 19% from an off-campus bookstore. 84% purchased their materials (new or used), 59% rented (including from publishers), and 9% borrowed. Of those who purchased materials, 55% indicated they purchased new, and 52% used.**

| Ways Purchased/Obtained Required Course | Overall | Self-Procurement Only | Self-Procurement and Inclusive Access |
|--|---------|-----------------------|---------------------------------------|
| Campus Bookstore (New, Used, or Rental) | 63% | 60% | 68% |
| Off-Campus Bookstore (New, Used, or Rental) | 19% | 18% | 20% |
| Directly from the Publisher (New Print, or Digital Access or Subscription) | 25% | 25% | 25% |
| Amazon/Chegg/eBay (New, Used, or Rental) | 51% | 52% | 48% |
| From other students | 3% | 6% | 8% |
| Scanned the library copy | 4% | 2% | 4% |

Preliminary IL Student Survey Results

Students who obtained their required course materials through self-procurement were asked:

How much did you spend (on average) on required course materials per course, and in total, in the Fall 2021 term

Students who obtained their required course materials through a campus-wide textbook rental program, equitable access program, or inclusive access program were asked:

Was your required course materials cost included in your Fall 2021 term tuition and fees/college bill? If known, please provide your total required course materials cost: 41% of respondents indicated the cost was included in T&F/college bill, 33% said it was not, and 26% were unsure.

| Cost | Per Material | Total for Fall 2021 |
|--|--------------|---------------------|
| Overall (Self-Procurement Only) | \$88 | \$300 |
| 1. Self-Procurement Only | \$79 | \$300 |
| 2. Campus-Wide Textbook Rental Program Only (n=78/8%) | \$72 | \$296 |
| 3. Campus-Wide Equitable Access Program Only (n=21/6%) | \$111 | \$400 |
| 4. Self-Procurement AND/OR | \$108 | \$280 |
| Inclusive Access Program (n=245/19%) | \$197 | \$375 |

Preliminary IL Student Survey Results

Notes on calculations:

- There seemed to be some confusion for students in providing an average cost per course material. For the per material calculation, I took the total (median) spend by method of obtaining materials and divided it by average number of course materials by respective method of obtaining materials. Total Fall 2021 spend is a median due to some unusually low and high outliers.
- The majority of respondents who obtained some or all of their course materials through self-procurement provided cost data; a very small percentage of students who obtained materials through campus-wide textbook rental or equitable access, or through inclusive access for a course(s), knew their material(s) cost, so I am not comfortable with the validity of those amounts. *Should students be aware of the cost of course materials, regardless of how they are obtained?

| Cost | Per Material | Total for Fall 2021 |
|--|--------------|---------------------|
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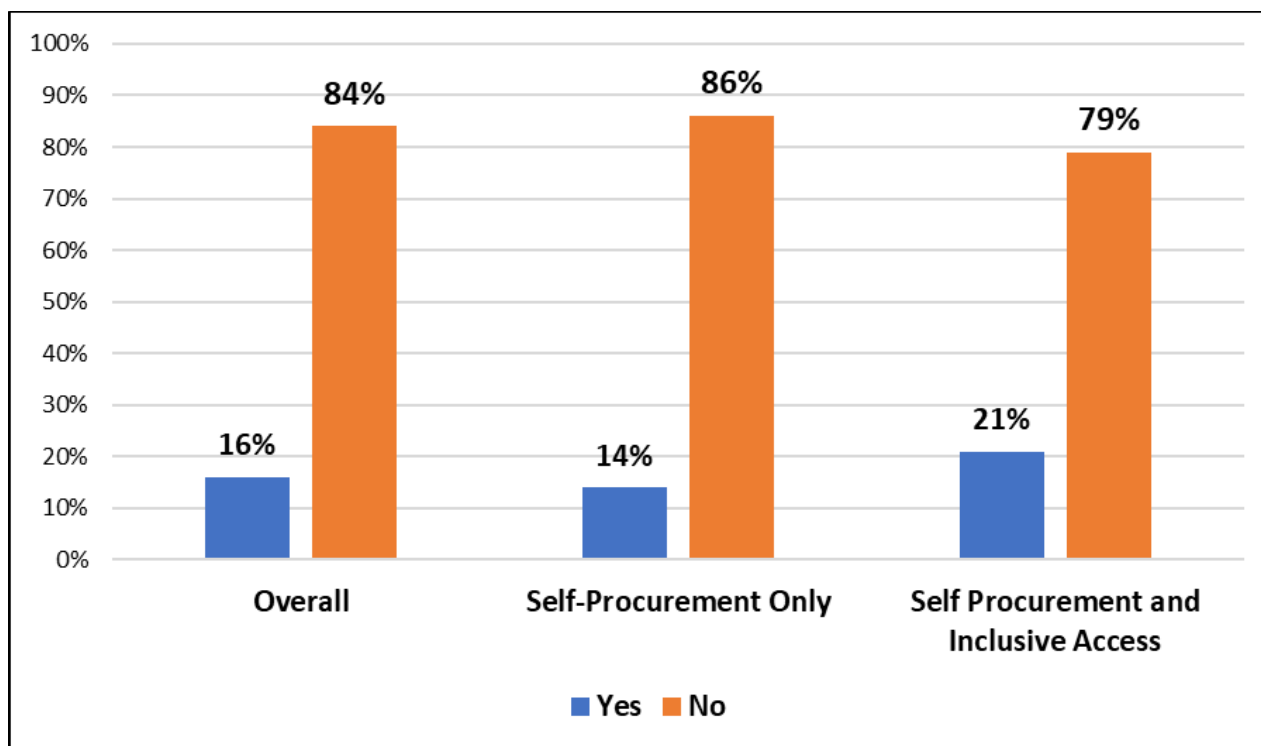
Review of Available Data on College Course Material Costs

- Available course material cost data varies by national or state report:
 - **(NACS) Student Watch**, Attitudes & Behaviors Toward Course Materials, 2021 Report – during AY20-21, 8.6 courses taken and 8.6 course materials purchased; \$456 total course spend; **cost of materials per course - \$53**
 - Fall 2020 **Student Monitor** Lifestyle & Media Study - the average student purchased or rented 3.8 printed or eTextbooks spending \$211 (**about \$56 a course**).
 - 2019 **Tennessee Community College Student** Course Materials Survey – **per course: \$119**; per semester: \$383
 - 2018 Student Textbook and Course Materials Survey, Results and Findings (**Florida Virtual Campus**) - In Fall 2017, 45.8% students spent more than \$301 on textbooks, and 14.7% spent over \$500. In Spring 2018, 43.8% students spent more than \$301 on textbooks, and 13.8% spent over \$500.
 - Open Educational Resources & The Cost of Required Course Materials in Four-Year Universities, December 2019 (**Washington State Institute for Public Policy**) – estimate **around \$60 per course** on average (8-10 courses a year (full-time attendance) would cost an estimated \$480 to \$600

Preliminary IL Student Survey Results

Students who obtained some to all course materials by purchasing, renting, borrowing, or downloading required course materials on their own or with the assistance of a parent, guardian, or friend were asked:

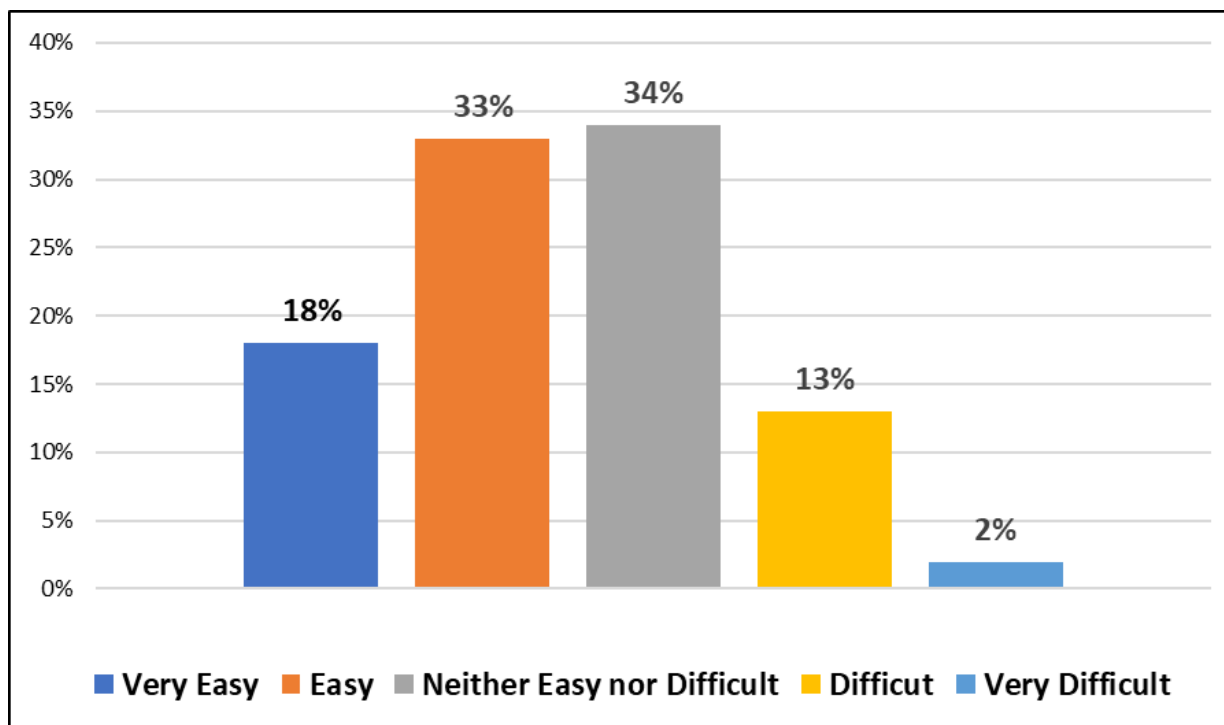
If you obtained any of your Fall 2021 term required course materials by purchasing them (either new or used), were you able to sell any of them back to the campus bookstore, a publisher, an online retailer, etc.? This is sometimes referred to as a Textbook Buyback Program. 84% of respondents reported they were not able to sell course materials back.



Preliminary IL Student Survey Results

Students who obtained some to all course materials by purchasing, renting, borrowing, or downloading required course materials on their own or with the assistance of a parent, guardian, or friend were asked:

For the course materials that you purchased on your own in the Fall 2021 term, how easy or difficult was it, overall, to obtain those materials? Although a little more than half of respondents indicated the materials were very easy or easy to obtain, 34% reported they were neither easy nor difficult to obtain, and 13% said they were difficult or very difficult to obtain.



Preliminary IL Student Survey Results

Students who obtained their required course materials through a campus-wide textbook rental program, equitable access program, or inclusive access program were asked:

How satisfied or dissatisfied were you with the process of obtaining your required course materials in the Fall 2021 term? 67% of respondents were very satisfied or satisfied with these methods for obtaining their course materials, 27% were neither satisfied nor dissatisfied, and 6% were dissatisfied or very dissatisfied. Respondents who obtained their materials through the campus-wide programs were more likely to be very satisfied or satisfied.

| Method of Obtaining Required Materials | Satisfied | | Neither Satisfied nor Dissatisfied | | Dissatisfied |
|--|----------------|-----------|------------------------------------|--------------|-------------------|
| | Very Satisfied | Satisfied | Dissatisfied | Dissatisfied | Very Dissatisfied |
| Overall | 31% | 36% | 27% | 5% | 1% |
| Campus-Wide Textbook Rental Program | 42% | 40% | 14% | 3% | 1% |
| Campus-Wide Equitable Access Program | 49% | 40% | 10% | 1% | 0% |
| Inclusive Access Program (and/or with Self-Procurement) | 23% | 34% | 35% | 7% | 1% |

Preliminary IL Student Survey Results

Students who obtained their required course materials through a campus-wide textbook rental program, equitable access program, or inclusive access program were asked:

If you were satisfied, what contributed to that satisfaction? (Mark all that apply.) Contributing to satisfaction: 75% knowing they would have all of the materials and correct editions, 50% that the process of obtaining materials was easy and stress free, 44% that they had materials the first day of class, 43% the convenience of not having to shop for materials, 21% that the materials cost less, and 17% the ability to pay later or to combine costs with tuition bill. There were some differences by method of obtaining materials.

| Reason for Satisfaction with Method | Overall | Textbook Rental | Equitable Access | Inclusive Access |
|--|---------|-----------------|------------------|------------------|
| Knowing I'd have all of the materials and correct editions | 75% | 77% | 77% | 73% |
| Convenience of not having to shop for materials | 43% | 51% | 50% | 37% |
| The process of obtaining the materials was easy and stress free | 50% | 59% | 60% | 42% |
| Had materials first day of class | 44% | 52% | 52% | 38% |
| Materials cost less | 21% | 22% | 16% | 21% |
| Ability to pay later or to combine course material costs with tuition bill | 17% | 19% | 19% | 15% |
| Other | 2% | 1% | 3% | 2% |

Preliminary IL Student Survey Results

Students who obtained their required course materials through a campus-wide textbook rental program, equitable access program, or inclusive access program were asked:

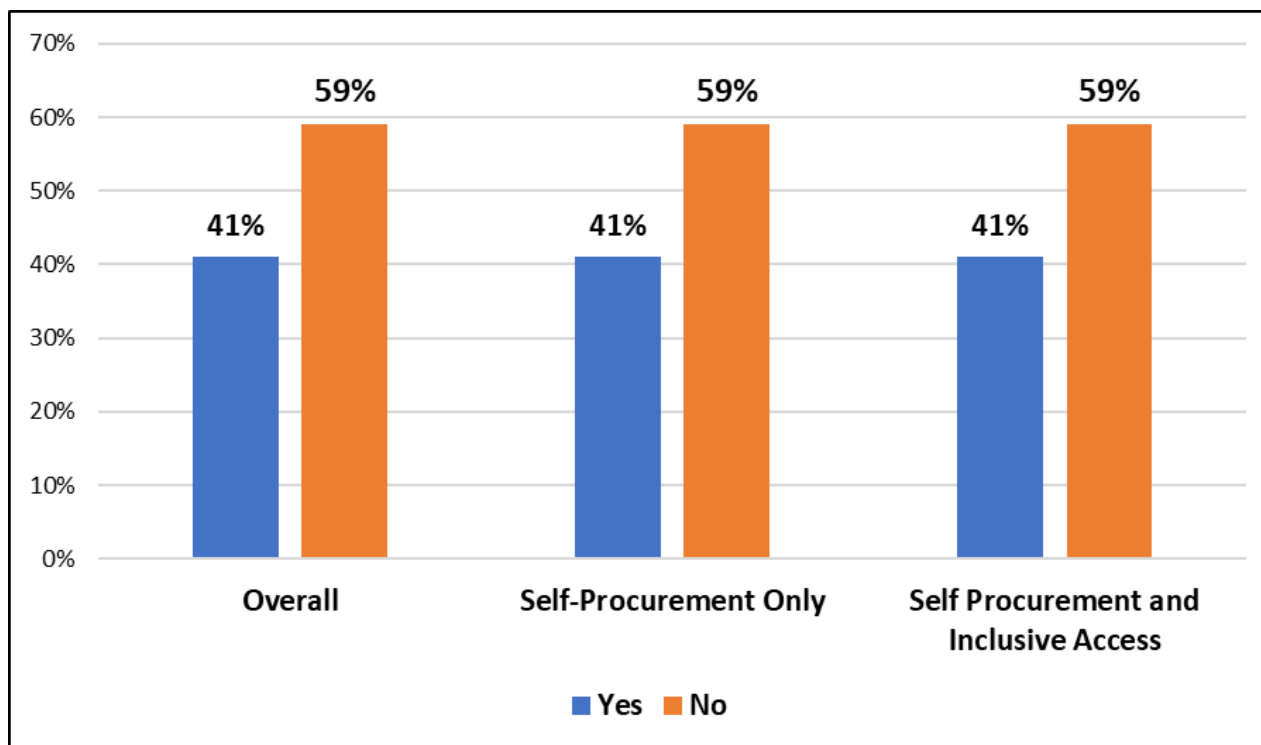
If you were dissatisfied, what contributed to that dissatisfaction? (Mark all that apply.) Contributing to dissatisfaction: 47% that materials were not cheaper through the program, 33% that the material was not necessary, 27% difficulty using financial aid or paying for materials this way, 20% don't like the format the materials were provided in, 18% it was difficult to figure out how to obtain the materials, and 14% it felt like it removed their choice or limited their options. There were some differences by method of obtaining materials.

| Reason for Dissatisfaction with Method | Overall | Textbook Rental | Equitable Access | Inclusive Access |
|---|---------|-----------------|------------------|------------------|
| Materials were not cheaper through the program | 47% | 42% | 38% | 50% |
| Didn't like the format the materials were provided in | 20% | 19% | 25% | 20% |
| Material wasn't necessary | 33% | 39% | 22% | 32% |
| Felt like it removed my choice or limited my options | 14% | 10% | 16% | 15% |
| Did not want to obtain the material at all | 7% | 4% | 2% | 8% |
| It was difficult to figure out how to obtain my materials | 18% | 10% | 16% | 20% |
| Difficult to opt-out or didn't know I could opt-out | 9% | 7% | 7% | 10% |
| Difficulty using financial aid or paying for materials this way | 27% | 21% | 20% | 31% |
| Other | 8% | 8% | 13% | 7% |

Preliminary IL Student Survey Results

Students who obtained some to all course materials by purchasing, renting, borrowing, or downloading required course materials on their own or with the assistance of a parent, guardian, or friend were asked:

Did you have any courses in the Fall 2021 term that required you to purchase materials that you did not end up needing/using? 41% of respondents reported they had materials they were required to purchase that they did not end up needing/using.



Preliminary IL Student Survey Results

Which format were your required course materials in for your Fall 2021 term classes? 55% of respondents reported the format of their materials provided was a combination of traditional and electronic materials, 28% e-textbooks and interactive tools, and 17% traditional print textbooks. Students receiving materials through a textbook rental program were more likely to have been provided traditional print textbooks and less likely electronic materials than students obtaining materials through equitable or inclusive access.

| Format Materials Provided In | Overall | Textbook Rental | Equitable Access | Inclusive Access |
|---|---------|-----------------|------------------|------------------|
| Traditional print textbooks | 17% | 29% | 13% | 12% |
| E-textbooks and interactive digital tools | 28% | 17% | 39% | 31% |
| A combination of traditional and electronic materials | 55% | 54% | 48% | 57% |

Do you prefer traditional print textbooks, or e-textbooks and interactive digital tools? 42% of respondents reported their preferred course material format was traditional print textbooks, 23% e-textbooks and interactive digital tools, and 35% indicated they don't have a preference or it depends on the course.

| Preferred Course Material Format | Overall | 1 | 2 | 3 | 4 |
|---|---------|-----|-----|-----|-----|
| Traditional print textbooks | 42% | 45% | 44% | 36% | 37% |
| E-textbooks and interactive digital tools | 23% | 22% | 19% | 30% | 24% |
| I don't have a preference or it depends on the course | 35% | 33% | 37% | 34% | 39% |

1=Self-Procurement Only; 2=Textbook Rental Program; 3=Equitable Access Program; 4=Self-Procurement and/or Inclusive Access

Preliminary IL Student Survey Results

If you prefer traditional print textbooks/course materials, please indicate why: (Mark all that apply.) Reasons prefer: 65% it is easier to maneuver to different pages/chapters, 60% I like to write on/highlight a paper textbook, 45% I don't like reading digital textbooks, 17% I do not have the ability to print large sections from a digital textbook, and 12% some digital textbooks are not compactible with my computer system. Reasons for this preference by the method of obtaining course materials were pretty similar, except students who obtained their materials through a campus-wide textbook rental program were somewhat more likely to have indicated they don't like reading digital textbooks, and less likely to like to write on/highlight a paper textbook.

| Reason(s) Prefer Traditional Print Textbooks/Course Materials | Overall | 1 | 2 | 3 | 4 |
|--|------------|-----|-----|-----|-----|
| I don't like reading digital textbooks. | 45% | 47% | 51% | 38% | 41% |
| I like to write on/highlight a paper textbook. | 60% | 60% | 50% | 61% | 64% |
| I do not have the ability to print large sections from a digital textbook. | 17% | 16% | 20% | 16% | 18% |
| It is easier to maneuver to different pages/chapters in a paper textbook. | 65% | 65% | 68% | 61% | 64% |
| Some digital textbooks are not compatible with my computer system. | 12% | 11% | 14% | 11% | 14% |
| I do not have access to the technology to utilize digital textbooks. | 3% | 3% | 4% | 4% | 5% |
| I have a disability that does not allow me to utilize digital textbooks. | 1% | 1% | 1% | 3% | 2% |
| Other | 5% | 6% | 3% | 6% | 4% |

1=Self-Procurement Only; 2=Textbook Rental Program; 3=Equitable Access Program; 4=Self-Procurement and/or Inclusive Access

Preliminary IL Student Survey Results

If you prefer e-textbooks and/or digital course materials, please indicate why: (Mark all that apply.) Reasons prefer: 73% they are more convenient, 50% they are more cost effective, 50% like the search capability in an electronic format, 35% like the ability to cut and paste, 33% like the interactive aspect, and 30% like being able to take notes without writing in the book, or in a separate document.

| Reason(s) Prefer E-Textbooks and/or Digital Tools | Overall | 1 | 2 | 3 | 4 |
|---|------------|-----|-----|-----|-----|
| They are more convenient. | 73% | 74% | 71% | 78% | 72% |
| They are more cost effective. | 50% | 52% | 44% | 47% | 50% |
| I like the interactive aspect. | 33% | 32% | 35% | 38% | 31% |
| I like the search capability in an electronic format. | 50% | 51% | 49% | 51% | 49% |
| I like the ability to cut and paste text. | 35% | 34% | 34% | 33% | 37% |
| I like being able to make notes without writing in the book, or in a separate document. | 30% | 31% | 31% | 33% | 29% |
| I have a disability that doesn't allow me to utilize print textbooks. | 2% | 2% | 2% | 4% | 1% |
| Other | 4% | 5% | 4% | 5% | 4% |

1=Self-Procurement Only; 2=Textbook Rental Program; 3=Equitable Access Program; 4=Self-Procurement and/or Inclusive Access

Preliminary IL Student Survey Results

If there was a significant cost savings, how likely or unlikely would you be to switch to a digital course material format? 64% of all respondents reported they were very likely (42%) or likely (22%) to switch to a digital course material format if there was a significant cost savings, 24% were somewhat likely, and 12% were unlikely (8%) or very unlikely (4%). The likelihood is pretty similar regardless of the method of obtaining materials in the fall of 2021.

| Likelihood of Switching to Digital Format if Savings | Overall | 1 | 2 | 3 | 4 |
|--|------------|-----|-----|-----|-----|
| Very Likely | 42% | 44% | 41% | 44% | 37% |
| Likely | 22% | 21% | 23% | 23% | 23% |
| Somewhat Likely | 24% | 23% | 23% | 24% | 26% |
| Unlikely | 8% | 8% | 8% | 5% | 10% |
| Very Unlikely | 4% | 4% | 5% | 4% | 4% |

1=Self-Procurement Only; 2=Textbook Rental Program; 3=Equitable Access Program; 4=Self-Procurement and/or Inclusive Access

Preliminary IL Student Survey Results

Please identify the primary source of funding for your Fall 2021 term required course materials: **Just 3% or all respondents indicated they were unsure about the primary source for funding materials in fall of 2021. 45% indicated the primary source was grants/scholarships, 25% cash and/or personal savings, 11% credit card(s), 10% loans, and 7% parent(s) or guardian(s).** Students who obtained some to all materials through self-procurement were more likely to have indicated cash and/or personal savings and/or credit card(s) as a primary source of funding, and less likely to have indicated grants/scholarships, than students who obtained materials through a campus-wide textbook rental or equitable access program.

| Primary Source for Funding Course Materials | Overall | 1 | 2 | 3 | 4a | 4b |
|---|---------|-----|-----|-----|-----|-----|
| Unsure | 3% | 3% | 4% | 4% | 4% | 3% |
| Cash and/or personal savings | 25% | 27% | 9% | 7% | 22% | 25% |
| Credit card(s) | 11% | 12% | 6% | 3% | 11% | 11% |
| Parent(s) or guardian(s) | 7% | 8% | 3% | 2% | 7% | 7% |
| Help from friends, other family, etc. | 1% | 2% | 1% | 0% | 1% | 1% |
| Loans | 10% | 10% | 12% | 10% | 10% | 10% |
| Grants/Scholarships | 43% | 39% | 64% | 71% | 45% | 43% |
| Other | 3% | 2% | 5% | 4% | 4% | 3% |

1=Self-Procurement Only; 2=Textbook Rental Program; 3=Equitable Access Program; 4a=Self-Procurement; 4b=Inclusive Access

Preliminary IL Student Survey Results

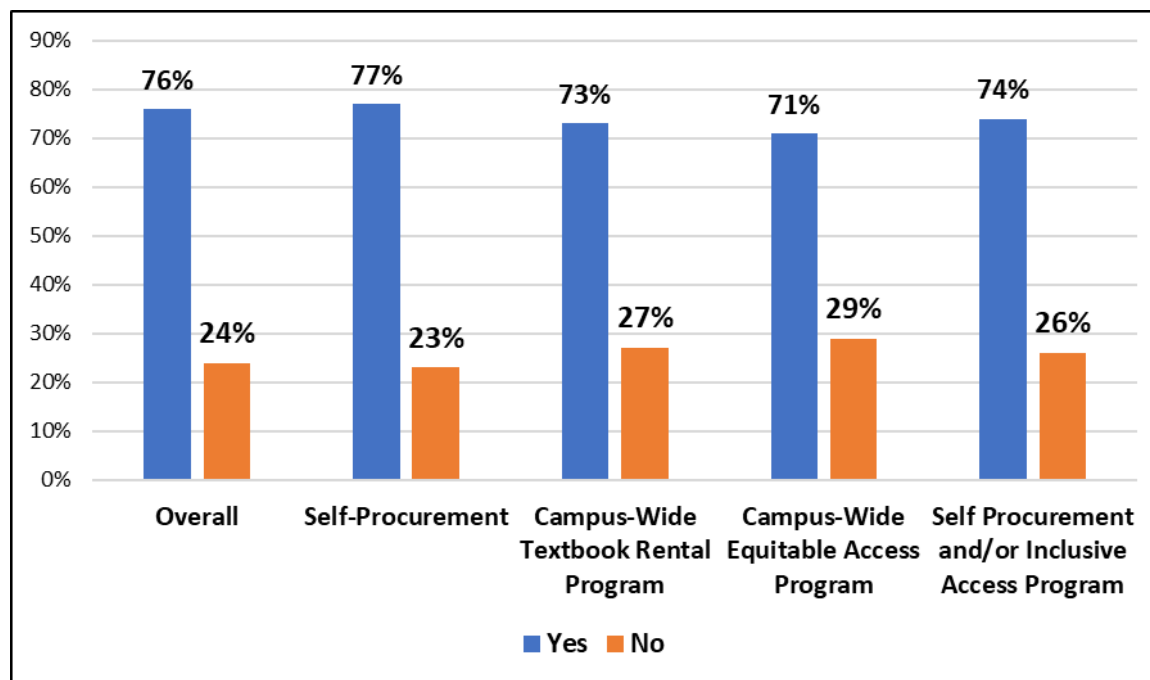
What portion of your Fall 2021 term required course material costs were covered by financial aid (grants/scholarships/loans)? 16% of all respondents indicated they were unsure what portion of their materials cost was covered by financial aid in fall of 2021. 35% indicated 100% was covered by financial aid, 28% none, 12% 76-99%, 9% 51-75%, 7% 26-50%, and 7% <=25%. Students who obtained some to all materials through self-procurement were more likely to have indicated financial aid did not cover course materials or as much of course materials, than students who obtained materials through a campus-wide textbook rental or equitable access program.

| Portion of Course Materials Cost Covered by Financial Aid | Overall | 1 | 2 | 3 | 4a | 4b |
|---|------------|-----|-----|-----|-----|-----|
| Unsure | 16% | 15% | 17% | 17% | 18% | 17% |
| I did not receive financial aid | 2% | 2% | 1% | 2% | 2% | 3% |
| None of it covered my course materials | 28% | 35% | 11% | 9% | 25% | 30% |
| <=25% | 7% | 7% | 3% | 2% | 8% | 9% |
| 26%-50% | 7% | 7% | 6% | 4% | 7% | 7% |
| 51%-75% | 9% | 9% | 8% | 7% | 10% | 7% |
| 76%-99% | 12% | 11% | 13% | 14% | 14% | 13% |
| 100% | 35% | 29% | 58% | 62% | 34% | 31% |

1=Self-Procurement Only; 2=Textbook Rental Program; 3=Equitable Access Program; 4a=Self-Procurement; 4b=Inclusive Access

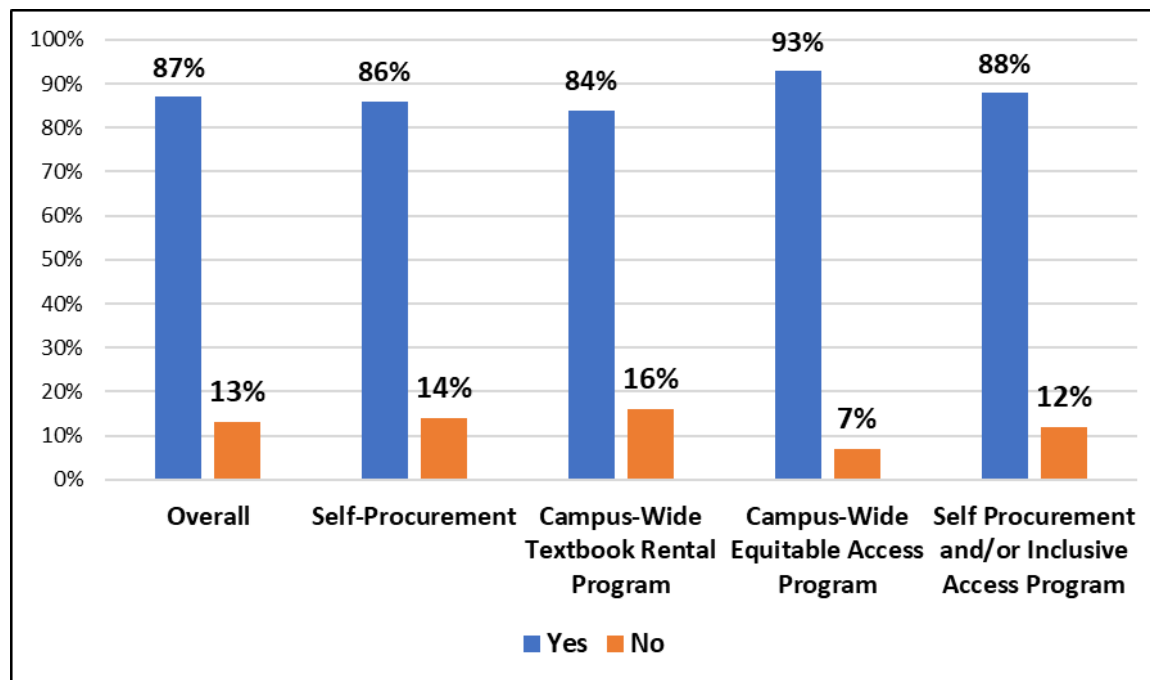
Preliminary IL Student Survey Results

Were you in college at the peak of the COVID pandemic (academic year 20-21 - Fall 2020 and/or Spring 2021) when most courses moved to remote learning? **76% of respondents reported they were in college at the peak of the COVID pandemic when most courses moved to remote learning.**



Preliminary IL Student Survey Results

If yes, during that period, did the majority of your required course materials utilize technology or digital content? **87% of respondents (ranging from 84% to 93% by method of obtaining materials) indicated that the majority of their required course materials utilized technology or digital content during that time.**



Preliminary IL Student Survey Results

If yes, are you now more likely to obtain (required) course materials that utilize technology or digital content? 72% of respondents (ranging from 70% to 78% by method of obtaining materials) reported they were now more likely to obtain required course materials that utilize technology or digital content.

